Minister Fast Announces New Partnership with Association of Canadian Port Authorities

A Canadian trade commissioner will be working shoulder to shoulder with the 18 members of the Association of Canadian Port Authorities

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The Honourable Ed Fast, Minister of International Trade, and Wendy Zatylny, President of the Association of Canadian Port Authorities, today announced the establishment of a memorandum of understanding that will place a full-time Canadian trade commissioner with the Association of Canadian Port Authorities. The embedded trade commissioner will work out of the Halifax Port Authority in Nova Scotia.

The trade commissioner will provide client services to Canadian companies looking to increase their international expansion and will support the 18 Canadian port authorities across the country. Canadian ports contribute greatly to the local, regional and national economy of Canada: they are a crucial part of the country’s supply chain. With the expanded trade opportunities due to the recently concluded Canada-European Union Comprehensive Economic and Trade Agreement in September 2014 and the Canada-Korea Free Trade Agreement, which entered into force on January 1, 2015, Canadian ports will serve as a gateway for world-class Canadian products.

As part of Canada’s Global Markets Action Plan, the government’s blueprint for creating jobs and opportunities through trade and investment, Minister Fast committed to support businesses domestically by embedding 27 trade commissioners in business associations across Canada to gain better insight into export-sector needs and coordinate government trade-promotion services and activities.

Quick Facts
- Canada’s seaports are key to connecting Canadian goods and people to more than 160 countries around the world.
- Canada’s port authorities handle more than $162 billion worth of cargo annually—a quarter of all Canadian trade.
- The economic impact of port authorities’ business activity exceeds $25 billion annually.
- Direct and indirect jobs created by Canada’s port authorities exceed 250,000.
Quotes

“Our government is committed to working shoulder to shoulder with Canadian businesses and ports to help them seize trade opportunities, creating jobs for Canadians. We are seeing significant results and we will continue to support Canadian businesses, providing them with tools and services to help them reach their full potential.”

- Ed Fast, Minister of International Trade

“Canada’s National Ports System is at the heart of the crucial supply chains that drive 21st-century trade and grow our exports to key markets. This partnership with the Trade Commissioner Service will help Canada fully leverage the benefits of its trade agreements, enhance its competitiveness and contribute to job creation and economic growth in communities across the country.”

- Wendy Zatylny, President, Association of Canadian Port Authorities

“The Halifax Port Authority business development team already works closely with various levels of government for the purpose of growing and developing business through the Port of Halifax. This is an excellent opportunity to share skills, experience, contacts and best practices. The Halifax Port Authority considers this type of agreement a win-win.”

- Karen Oldfield, President and CEO, Halifax Port Authority

Associated Links

- Go Global: Supporting Export Success
- Global Markets Action Plan
- Canadian Trade Commissioner Service
- Association of Canadian Port Authorities
- Halifax Port Authority

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