



the official publication of

THE ASSOCIATION OF CANADIAN PORT AUTHORITIES

2010

CANADIAN PORTS





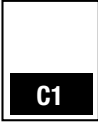
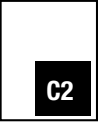
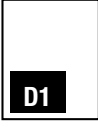





magazine



**Don't miss out!
Reserve your
ad today!**

- Join the collective voice of the industry before government
- Showcase your products or services to a buying-power readership
- Reinforce your business/marketing position within the industry

ADVERTISING PRICING SPECIFICATIONS

AD FORMATS			
Full Page & Covers		Live Area: 7" x 9" (175mm x 225mm) Trim: 8-3/8" x 10-7/8" (210mm x 272mm) Bleed: 8-5/8" x 11-1/8" (216mm x 278mm)	
			No bleed: 7" x 9" (175mm x 225mm)
1/2 Page		Horizontal: 7" x 4 9/16" (175mm x 114mm)	
			Vertical: 4 9/16" x 7" (114mm x 175mm)
1/3 Page		Horizontal: 7" x 3" (175mm x 75mm)	
			Square: 4 9/16" x 4 9/16" (114mm x 114mm)
1/4 Page		Horizontal: 4 9/16" x 3 5/16" (114mm x 83mm)	
			Vertical: 3 5/16" x 4 9/16" (83mm x 114mm)
1/6 Page		Horizontal: 4 9/16" x 2 1/8" (114mm x 53mm)	
			Vertical: 2 1/8" x 4 9/16" (53mm x 114mm)
1/8 Page		Horizontal: 3 5/16" x 2 1/8" (83mm x 53mm)	
			Vertical: 2 1/8" x 3 5/16" (53mm x 83mm)

ALL PRICES ARE NET	
	\$-2,250*
	1,500
	1,150
	990
	850
	550

To confirm your ad:

Annic Lavertu
 Griffintown Media Inc.
 1336 Notre-Dame W., Suite 2
 Montreal, QC
 H3C 1K7

T: (514) 934-2474
 (888) 934-2474
 F: (514) 934-0062
 E: cpm@griffintown.com
 www.griffintown.com

Ad Confirmation Deadline:
July 23, 2010










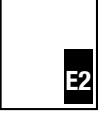

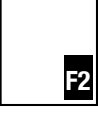
Ad Submission Deadline:
August 20, 2010

- * Outside back cover (full page only) **+25%**
- * Inside front or back cover (full page only) **+20%**
- Position charges **+15%**

NOTE: NO EXTRA CHARGE FOR COLOUR ADS VERSUS BW;
 PRICES DO NOT INCLUDE ANY APPLICABLE TAXES

ADDITIONAL CHARGES:
 Any adjustments or corrections to supplied electronic files will incur an additional charge.

ADVERTISING PRODUCTION SPECIFICATIONS

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Full Page & Covers		Live Area: 7" x 9" (175mm x 225mm) Trim: 8-3/8" x 10-7/8" (210mm x 272mm) Bleed: 8-5/8" x 11-1/8" (216mm x 278mm)	
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Send all advertising material to:

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FILE FORMATS ACCEPTED

Adobe InDesign CS4 (or previous version)

- Save file as .indd
- Clearly identify advertiser in file name
- Package all linked images (300 dpi CMYK)
- Convert all spot colours to CMYK
- Supply all fonts (or convert to outline)
- Supply printout of job directory and high quality colour proof

Adobe Illustrator CS4 (or previous version)

- Save file as .EPS
- Clearly identify advertiser in file name
- Embed all raster images (300 dpi CMYK)
- Convert all spot colours to CMYK
- Supply all fonts (or convert to outline)
- Supply printout of job directory and high quality colour proof

Adobe Photoshop CS4 (or previous version)

- Save file as .EPS (300 dpi CMYK)
- Clearly identify advertiser in file name
- Supply all fonts (or rasterize)
- Supply printout of job directory and high quality colour proof

PDF file format

We prefer to receive the electronic file from the native program (eg. InDesign or Illustrator); however, under certain circumstances we will accept press-optimized PDF files (CMYK, 300 dpi, all fonts embedded). Please note that a high quality colour proof must still be provided.

MEDIA ACCEPTED

- CD-Rom
 - DVD-Rom
- Please include a self-addressed stamped envelope if you would like your media returned.

ADDITIONAL CHARGES:

Any adjustments or corrections to supplied electronic files will incur an additional charge.

DISCLAIMER:

Griffintown Media Inc. does not accept responsibility for ad material which does not comply with the above-mentioned specifications.

A HIGH QUALITY COLOUR PROOF MUST BE PROVIDED WITH ALL AD SUBMISSIONS



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ADVERTISING INSERTION ORDER FORM

ADVERTISER PROFILE

Advertiser	<input type="text"/>		
Address	<input type="text"/>		
City/Province	<input type="text"/>		
Postal Code	<input type="text"/>		
Contact Person	<input type="text"/>	Telephone	<input type="text"/>
E-mail	<input type="text"/>	Fax	<input type="text"/>

Agency	<input type="checkbox"/> Griffintown Media	<input type="checkbox"/> Other (specify)	<input type="text"/>
Contact Person	<input type="text"/>	Telephone	<input type="text"/>
E-mail	<input type="text"/>	Fax	<input type="text"/>

INSERTION DETAILS

	RATE
Size: <input type="checkbox"/> A1 <input type="checkbox"/> A2 <input type="checkbox"/> B1 <input type="checkbox"/> B2 <input type="checkbox"/> C1 <input type="checkbox"/> C2 <input type="checkbox"/> D1 <input type="checkbox"/> D2 <input type="checkbox"/> E1 <input type="checkbox"/> E2 <input type="checkbox"/> F1 <input type="checkbox"/> F2	<input type="text"/>
Colour: <input type="checkbox"/> Colour (CMYK) - NOTE: THERE IS NO ADDITIONAL CHARGE FOR FULL COLOUR ADS	
<input type="checkbox"/> Black and White (BW)	<input type="text"/>
Position: <input type="checkbox"/> Back cover (full page only)	[+ 25%]
<input type="checkbox"/> Inside front cover (full page only)	[+ 20%]
<input type="checkbox"/> Inside back cover (full page only)	[+ 20%]
<input type="checkbox"/> Other (please specify) _____	[+ 15%]
TOTAL*	<input type="text"/>

Acceptance of any advertisement is at the sole discretion of the publisher. All copy and graphics are subject to the publisher's approval. Every effort will be made to comply with advertiser positioning requests, but these cannot be guaranteed unless specifically acknowledged in writing by Griffintown Media Inc. *Prices are net; total does not include applicable taxes, or fees for ad corrections or adjustments.

Terms of payment: Net 30 days in Canadian funds.

Authorized by: _____
Client/Agency Authorized Representative

Date

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